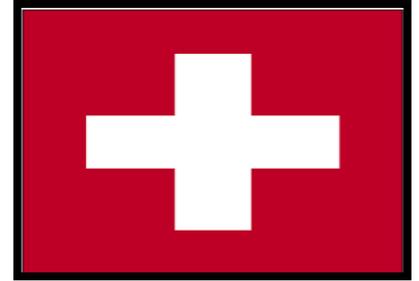




# The Confederation of Switzerland

## Philippe Goetschel, Honorary Consul



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### About Consul Goetschel

Prior to co-founding Ravenna Partners, Mr. Goetschel was a product unit general manager with Microsoft Corporation for 13 years. Previously he held a variety of executive management positions with Lotus/IBM, Apple, Symantec, and Atari. He started out as a management consultant for McKinsey & Company in Tokyo, Zurich, and Paris. Mr. Goetschel has more than 25 years of experience in general management, marketing and management consulting. Mr. Goetschel is a graduate of St. Gall University where he earned his B.A. and M.S. in economics and public finance. Later, he attended Harvard University Graduate School of Business Administration where he earned his M.B.A.



He currently serves as the chairman of the board of directors of Bucky, Inc., a member of the board of directors of the Harvard Business School Club of Puget Sound, and the honorary consul of Switzerland in Seattle. He is also a member of the National Association of Corporate Directors.

### About Switzerland

**Location:** Central Europe, east of France, north of Italy

**Size:** 15,940 square miles (slightly less than twice the size of New Jersey)

**Population:** 7,996,026 (July 2013 est.)

**Major Industries:** Machinery, chemicals, watches, textiles, precision instruments, tourism, banking, and insurance.

Switzerland is the home to a fusion of different cultures, consisting primarily of German, French, and Italian heritage. These cultural ingredients have formed a vigorous national culture in addition to breathtaking alpine landscapes, which fill the country. Swiss folk culture is very unique and includes yodeling, playing the horn, and Swiss wrestling. It is also home to the traditional cooking of the *rosti* and famed fondue.

**Embassy of Switzerland** <http://www.eda.admin.ch/washington>